

# SPONSORSHIP OPPORTUNITIES

2024/2025



Est. 1895

# SPONSORSHIP OPPORTUNITIES

## SEASON 2024/25

Young Munster RFC is a Club steeped in the local history of Limerick; Munster & Irish Rugby having been formed in 1895 over 128 years ago. We pride ourselves on our sense of community, inclusivity & open door policy ensuring a big welcome for all who share our values & commit to these core principals of our great Club. We have a thriving & well-run Underage Division with 11 Teams field on a weekly basis across all age grades catering for the physical & mental wellbeing of more than 200 boys & girls.

Our 1st Team have been an integral part of Division 1A (Top Division) of the All-Ireland League for the past 13 years and we compete on a weekly basis with 9 other top Clubs across the length and breadth of Ireland attracting significant attendances and achieving much success in terms of wins etc.

Many of our players have and indeed continue to progress to form part of Munster and Ireland Squads and we also take great pride in being a conveyor belt in the development of Referees who are a vital component in the fabric of our Sport. I must take this opportunity to mention our Volunteers who provide great support across all strands of the Club, they are unsung heroes and a massive asset to our club, thank you for all you do.

Like all sports Club Rugby requires significant repeat investment on an annual basis with the past few years being particularly challenging in this regard. To date we have been very successful with the financial support received from our Sponsors as without this support we simply would not survive. In this context we are actively seeking new Sponsorship opportunities, and the attached brief gives a flavour of what is available. I or indeed any of the Club Officers would be more than happy to discuss any proposal/opportunity so I would encourage you to make contact. Again, many thanks to everyone who contributes on a personal/business basis, the success of our great Club is most definitely “the sum of the parts” with everyone working to the same end goal.

Looking forward to another great year on & off the pitch.

Yours in Sport,



John Brown  
Club President 2024/25

Follow us



**In the following pages, we set out the many Sponsorship Opportunities that our Club can offer to both individuals and to companies.**

### **BENEFITS TO YOUR BUSINESS**

- Community profile associated with providing funding towards a significant not-for-profit community group
- Opportunity to develop relationships and broaden networks with a range of key groups and stakeholders in the local area
- Opportunity to reward your valued employees, customers or clients with the involvement in various club events
- Value for money in advertising your business in our local community with Match Attendances of up to 3,000 spectators
- The prospect of having your business highlighted on local and national print media.
- Presence on Young Munster RFC website [www.youngmunster.com](http://www.youngmunster.com)
- The prospect of TV Coverage by having your business shown on Sporting Programmes such as RTE's 'Against the Head'



**Example of various sponsorship options on jerseys and shorts for company logo on Young Munster Kit**

# SPONSORSHIP PACKAGES

The club seeks to enter into a sponsorship arrangement with you and your business. Please find below an outline of our new sponsorship structure, where we hope you can find an option suitable for your business.

<b>SPONSOR OPTION</b>	<b>AMOUNT</b>
<b>The Tom Clifford</b>	€25,000 per year
<b>The Derryknockane</b>	€5,000 per year
<b>The Rosbrien*</b>	€2,750 per year
<b>The Beautiful Munsters</b>	€1,250 per year
<b>Annual Golf Classic Title Sponsor</b>	See Rate Sheet
<b>Pitch Side Signage</b>	See Rate Sheet
<b>Other Signage Opportunities</b>	See Rate Sheet

Please note that your sponsorship maybe in-kind or part in-kind with products or services which will need to be confirmed by both parties.

\* Based on 2 year commitment, i.e. €2750 per annum.

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## **THE TOM CLIFFORD** *(Limited to one business)*

- Logo on front of player jersey (*approx. 20cm x 10cm*)
- Access to International Match Tickets
- Logo on all new club merchandise bought during the agreed sponsorship period (*shirts/polos/tracksuits etc*)
- Company logo on all club stationary and adverts
- 2 No. 16ft x2ft Pitch Side Signage
- Name announced at home games over loud speaker
- 5 free entry tickets for all home games
- Logo and Company link on our website
- Invitation to all our functions and fundraising events



## THE DERRYKNOCKANE - OPTION 1

- Logo on breast of player's jersey (*approx. 10cm x 5cm*)
- Access to International Match Tickets
- 1 No. 16ft x2ft Pitch Side Signage
- Name announced at home games over loud speaker
- 3 free entry tickets for all home games
- Logo and Company details on our website
- Invitation to all our functions and fundraising events



## THE DERRYKNOCKANE - OPTION 2

- Logo on upper back of player jersey (*approx. 10cm x 5cm*)
- Access to International Match Tickets
- 1 No. 16ft x2ft Pitch Side Signage
- Name announced at home games over loud speaker
- 3 free entry tickets for all home games
- Logo and Company details on our website
- Invitation to all our functions and fundraising events



## THE ROSBRIEN\* - OPTION 1

- Logo on sleeve of player's jersey (*approx. 10cm x 5cm*)
- Access to International Match Tickets
- 1 No. 8ft x 2ft Pitch Side Signage
- Name announced at home games over loud speaker
- 3 free entry tickets for all home games
- Logo and Company details on our website
- Invitation to all our functions and fundraising events



## THE ROSBRIEN\* - OPTION 2

- Logo displayed on player's shorts
- Access to International Match Tickets
- 1 No. 8ft x2ft Pitch Side Signage
- Name announced at home games over loud speaker
- 3 free entry tickets for all home games
- Logo and Company details on our website
- Invitation to all our functions and fundraising events

**BEST SELLER**

# THE BEAUTIFUL MUNSTERS

- 1 Pitch Side Sign (16ft x 2ft)
- 2 Match tickets for all home games
- Invitation to all our functions & fundraising events
- Company logo on our website

Cost €1,250



## ANNUAL YOUNG MUNSTER RFC GOLF CLASSIC

The hugely successful Annual Golf Classic is scheduled to take place again in 2025. The Golf Classic is always a lovely environment in which to entertain clients and to 'make a day' of it.

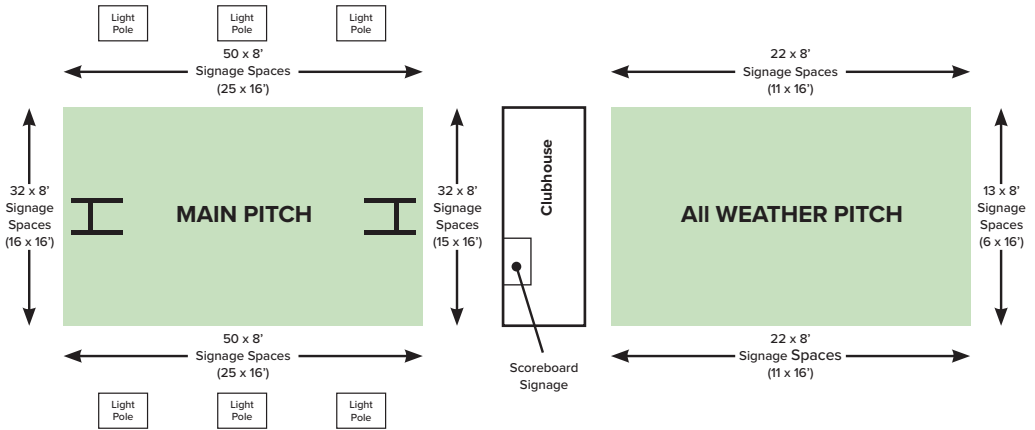
Further details will be available closer to the date. In the meantime, should you wish to register your interest, contact either Declan Deegan or Pat Micks by email on [declandeegan@gmail.com](mailto:declandeegan@gmail.com) or [ptmicks@yahoo.ie](mailto:ptmicks@yahoo.ie)



## PITCH SIDE ADVERTISING OPPORTUNITIES

Young Munster RFC provides sporting facilities for over 400 children and adults in Rosbrien, Limerick City. The Club holds regular matches throughout the season from August through to May, plus some out of season events.

As the Senior Team play in Division 1A of the All Ireland League, matches regularly attract in excess of 2,000 spectators, Pitch Side Signage is a very popular method of promoting your company and showing your support for Young Munster RFC. In addition, we will arrange the supply and installation of your sign.



## Young Munster RFC On site Advertising Rates

Main Pitch	Year 1	Year 2	Year 3
8ft Signage including supply & installation	€450	€275	€275
16ft Signage including supply & installation	€750	€550	€550
Goal Post Bags (4)	€2,500	€1,250	€1,250
All Weather Pitch	Year 1	Year 2	Year 3
8ft Signage including supply & installation	€175	€100	€100
16ft Signage including supply & installation	€350	€200	€200
Other Signage Opportunities	Year 1	Year 2	Year 3
Score Board	€1,250	€750	€750
Base of Light Poles	€175 (each)	€150	€150

# CLUB LOTTO

Club EuroMillions Lotto Syndicate. This relates to a one off annual payment of €40 per individual to play 4 Lines in every EuroMillions Draw (8 chances to win weekly) commencing in April/May each year. Link to register will be uploaded 6/8 weeks prior to commencement date.

# CLUB MEMBERSHIP

Membership is the life blood of any club. This year we have a new range of Membership options designed to suit everybody.

**Please visit our website [www.youngmunster.com](http://www.youngmunster.com) for further details.**

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## **SUMMARY**

Young Munster Rugby Football Club thank you for taking the time to consider the proposal and we look forward to receiving your response and feedback.

Without sponsors, our club would cease to exist and our community would not have the opportunity to play the great sport of rugby. We would greatly appreciate your support and anticipate a healthy working relationship with you and your business in the future years. If you have, any queries in relation to this proposal please feel free to contact any of the following Club Committee Members below:

**Declan Deegan**

*Committee*

087 916 0588

decdeegan@gmail.com

**Mike Foley**

*Treasurer*

086 8175264

mike.foley@live.ie

**Pat Micks**

*Golf Classic 2025*

087 262 1914

ptmicks@yahoo.ie

**Michael Moore**

*Committee*

mickmoore2005@yahoo.ie

*Please be advised that Sponsorship opportunities are subject to availability.*





[www.youngmunster.com](http://www.youngmunster.com)